

DAVID STEEL

SPEAKER • AUTHOR • CEO

*“...a highly recommended
YPO resource.”*

- Cristopher Cannon, YPO Education Chair

David will change the way social marketing is perceived and share new approaches to “selling online.” His insightful learning sessions, masterful use of personal anecdotes and real-world business examples promise an unforgettable experience. Attendees will leave your event armed with new ideas and practices they can implement immediately to achieve their online marketing goals. They’ll learn to combine strategy, technology, and media to create everything their brand needs to generate sales results.

As the Chief Viral Officer of Sneeze.it, David educates companies on how to attract prospects, build a lead pipeline, and convert those leads into customers. He is a best-selling author and online marketing expert who has given speaking engagements in the United States and abroad on how to create successful—and lucrative—digital and social marketing campaigns.

Each presentation is customized to meet your organization’s objectives and can be used as a stand-alone keynote address or as a more intimate meeting in breakout sessions. David accommodates your requests and always uses the best forum to make your meeting impactful and memorable.

“We are changing the way companies are using social media. Our goal is to challenge current marketing conventions and have you walk away thinking about possible solutions and answers.”

- David Steel



“Thank you for being a part of the YPO Nairobi chapter event. The ratings have all been terrific and the evaluation excellent! Thanks for helping to make our educational event an outstanding success.”

- Kalpan Patel, YPO Education Chair

“David is an authority on social media marketing. He teaches the audience how to use social media as a tool to drive growth and interest in your company. I highly recommend David as a speaker.”

- Rob Van Etten, Day Chair YPO NJ



Interested in booking David for your next event?
Contact Richard Racz at (800) 223-4342 | rracz@sneeze.it

www.sneeze.it | info@sneeze.it

