



## **David Steel**

### Introduction

At the age of 20, David Steel founded his first company, which experienced unprecedented growth before he successfully sold it to a Fortune 150 firm. Several years later, he created Sneeze It, a division of The Steel Method, where he currently serves as Chief Viral Officer and help his clients boost their marketing efforts and online presence.

David educates companies on how to attract prospects, build a lead pipeline, and convert those leads into customers. He is a best-selling author and online marketing expert who has given speaking engagements in the United States and abroad on how to create successful—and lucrative—digital and social marketing campaigns.

Sought after for his marketing expertise, David Steel helps organizations understand their customers and the online sales process while also increasing their customer conversions, which has established him as a trusted social media and marketing resource around the world.